



# HarborDev

APPLICATION DEVELOPMENT

DESIGN  
QUESTIONNAIRE

1

How would you describe your services and/or products?

2

Who are your main competitors?

3

How are you different from your competitors?

4

What's the age range of your target customer base?



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## DESIGN QUESTIONNAIRE

5

Do you have any specific imagery in mind for your app?

6

Do you have any color preferences, or existing brand colors?

7

Do you have any existing branding/marketing materials (logos, wireframes, sketches)?

8

Please provide any additional details that will help us get a jumpstart.