HarborDev
application development

How to register as a Google Play Store publisher

To publish your Android application, you must have a registered Developer account with Google. To complete your initial registration, follow the steps below:

1. Go to: https://play.google.com/apps/publish/

   This will also be the URL you use to access the Developer Console once you have registered. (screenshot #1)

2. Make sure you are signed in as the user registering the account. If you'd like to create an account separate from your personal account for your Developer Console, select "Create a new Google account" and follow the instructions. Otherwise, proceed to step **3**.

#1

3. Read over the Google Play Developer distribution agreement, check the box to agree to Google's terms and click "Continue to payment."
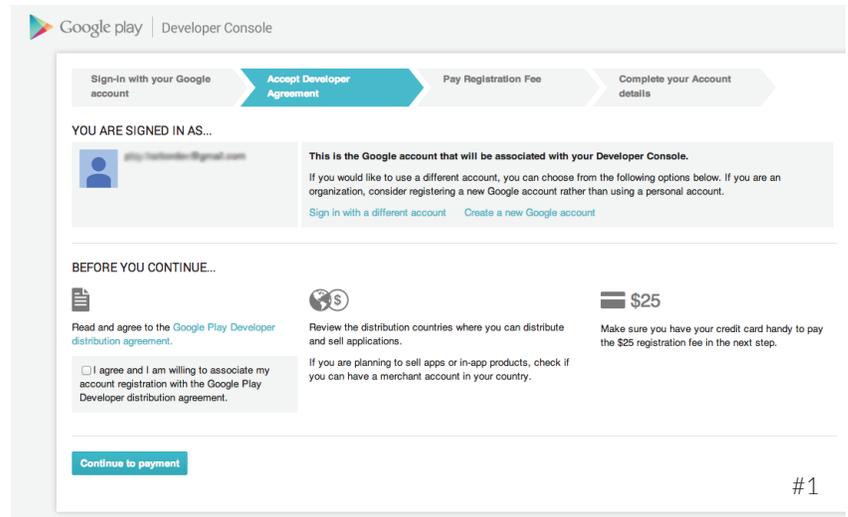
4. If you have not set up Google Wallet, see **4a**. Otherwise, see **4b**.

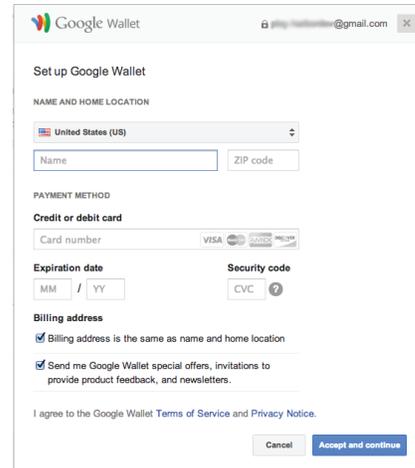   **4a. Google Wallet Setup**
   You will be automatically directed to Google Wallet setup. Input your payment information and select "Accept and continue." See **4b**.
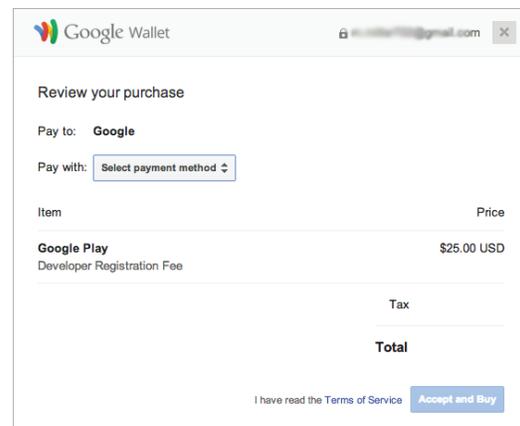   (screenshot #2.a)

#2.a

   4b. Review your purchase
   The fee to register as a Google Play Developer is $25.00. Select your payment method, and click "Accept and Buy."
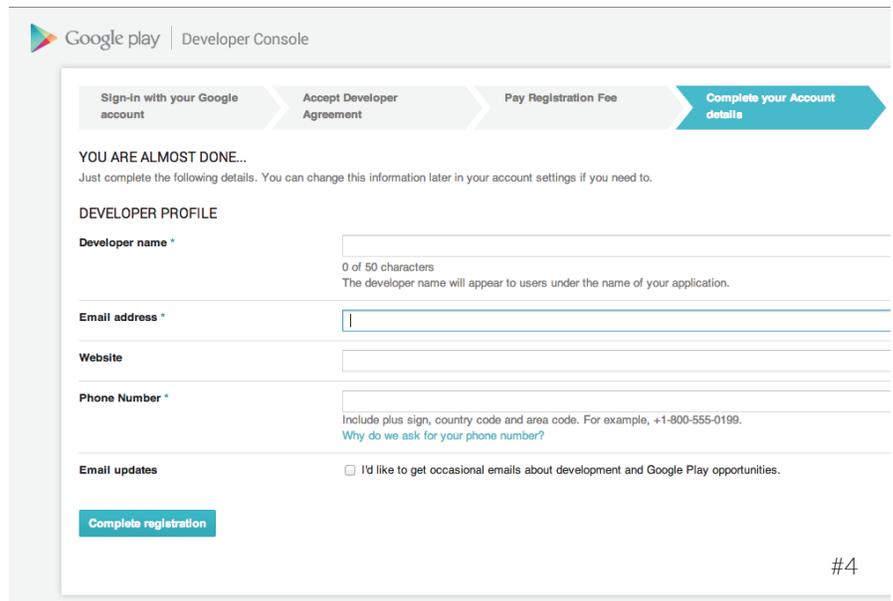   (screenshot #2.b)

#2.b

5. Complete your account details
Fill out the information that you'd like to have associated with your Developer's account. You can go into account settings and change this information, later, if you need to. Click "Complete registration." (screenshot #4)

6. The steps to register are complete!
Your payment may take up to 48 hours to process, but you may go ahead and upload APKs, invite co-workers and set up a merchant account for paid applications.

#4

Invite Co-workers to the developer console
1. a. From home screen, click "Invite co-workers to the Developer Console" (screenshot #5)

b. Or, to access later, go to Settings>User Accounts & Rights>Invite New User (screenshot #7)

2. Select the roles you'd like to assign to your new co-worker. With no roles selected, you may create a "Read Only" user. Selecting all roles creates "Administrator" access. (screenshot #6)

3. Send invitation.

4. The user must accept the E-mail invitation to be given access.

Set Up Merchant Account
If you intend on selling your applications or selling in-app products, you will need to set up a Google Merchant account. Follow the instructions below.
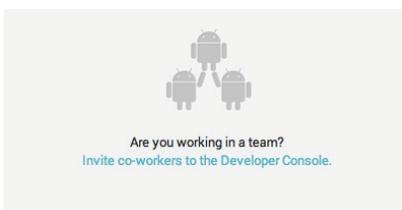
1. From the side menu bar, go to: Financial Reports.
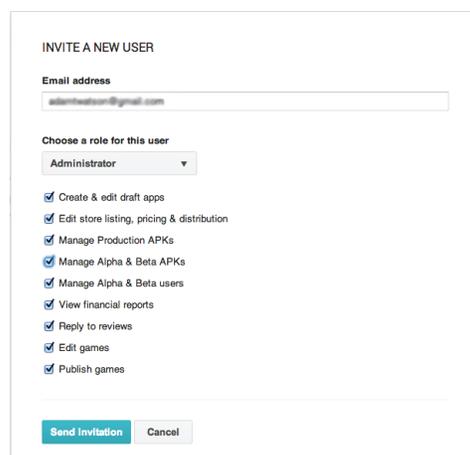
2. Click Set Up **Merchant Account**.

3. Fill out the "Create A New Merchant Account" Form.

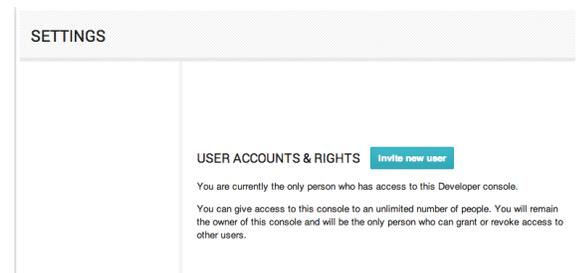**4. Complete Signup.** You are now able to charge for applications and in-app purchases.

For additional resources, visit "Get Started with Publishing" at:
http://developer.android.com/distribute/googleplay/start.html

#5

#6

#7